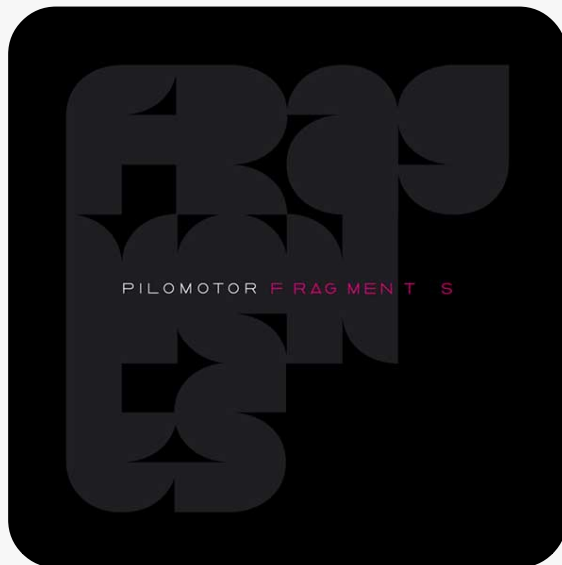
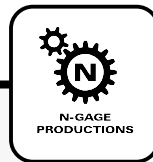


# NEW ALBUM RELEASE



Artist:

**PILOMOTOR**

Title:

**FRAGMENTS**

Order number:

**NG 02202-2**

Label:

**N-Gage Productions**

Distribution:

**Musikvertrieb AG**

Style:

**Indie-Rock/Pop**



Description:

**CD (Album)**

Release date:

**Friday, September 9th 2011**

Short info:

«The reflex of producing goose bumps is known as the **pilomotor reflex**. These bumps on a person's skin at the base of body hairs may involuntarily develop when a person is cold or experiences strong emotions such as fear, awe, admiration or sexual arousal.» (Wikipedia)

*«It should be quite obvious what the goal of a band which calls itself PILOMOTOR is: To make music which produces goose bumps. Pilomotor play songs that get under the listener's skin.» (DRS 3 about Swiss Top Artist Pilomotor – May 2009)*

PILOMOTOR are back! After their much acclaimed debut «The Magic Hour» (2009) now comes the second album «Fragments». The majority of the recording sessions for this collection of songs have been held at Château Montvert, an old fairy-tale castle (180 years of age) in the midst of a giant woodland in the heart of France. The 12 Indie-Rock'n'Pop songs on Fragments are loud, soft, euphoric, melancholic, deep, funny, serious but most of all different from each other, yet still belonging to a greater whole while being 100% PILOMOTOR. They are fragments of an impressive snap-shot which is unique in Music Country Switzerland.

The first radio single «Hero» (Nr. 5) proves this quite nicely. A summer pop song spreading some good mood and being an appetizer for the upcoming album. It is already being played on daily rotation on DRS 3. A great opportunity to see PILOMOTOR live would be the Album Release Party on September 9th, 2011 at Konzerthaus Schüür in Lucerne.

Marketing and promotion:

- Radio, print, online and tv promotion by **MONTAPHON**
- Swiss promotion tour, starting July 2011:
  - 30.07. Estavayer-le-Lac, Openair
  - 31.07. Steinhausen, Waldstock Op.
  - 20.08. Zug, Rock the Dogs
  - 03.09. Basel, JKF Basel
  - 09.09. Luzern, Schüür  
CD-Album Release Party
  - 01.10. Cham, Livedays
- Infos and downloads:  
[www.pilomotor.com](http://www.pilomotor.com)  
[www.n-gage.ch/pilomotor](http://www.n-gage.ch/pilomotor)

Available materials:

- Press photos
- DIN A2 Posters
- DIN A6 Postcards

Tracklisting:

01. Time Stands Still
02. Water And Fire
03. A Right In Every Wrong
04. Dare To Stop
05. Hero
06. Goldfinger
07. Hold On
08. For Tonight
09. Care For You
10. Domino
11. Answers
12. Old Man