

NEW ALBUM RELEASE



Artist:

TAY/SON

Title:

El Diablo

Order number:

NG 02503-2

Label:

N-Gage Productions

Distribution:

Membran Media GmbH

Style:

Rock/Crossover



Description:

1 CD Digifile (Album)

Release date:

Friday, March 24th 2017

Short info:

The deal with the devil - only one who is free from fear deals with Lucifer. But in the end there's no way around it, to hell with it. **TAY/SON** scales the slate of the band in this game on the ledge, with their 2nd full length Record/Album. The conquest of four individuals, standing past the prime of their lives, proves to be difficult, troublesome yet fruitful and plentiful. That is what makes them able to deal what they've been dealt.

The title song **«El Diablo»** sets the tone with dragging guitar machinery and hard rap. Music enthusiasts, who've been socialized and trained musically in the 90ties such as **TAY/SON**, are reminded of that era's gripping benchmark. The song's verse is just the prelude to Hidber's pillaresque hookline, which unfolds into a symphonic fanfare-like composition towards the last 3rd of the song. That is indeed an acoustic fusion of all elements **TAY/SON** is known for.

The 11 ambivalent songs breathe between style changing and dramaturgical switches. The overall strength and density in sound of guitars and groove is credited to producer **V.O. Pulver** (GurD, Poltergeist). The combination compliments Concrete's straight forward rap style and Hidber's spherical and atmospheric melodies, which have gained a couple of notes since their last album **«Slave To Gravity»**, acquire a sharper focus.

The band likes incorporating elements and snippets of known songs into their playing format. The latter was done with **«Teardrop»** a Massive Attack cover song, which was on their debut album **«Slave to Gravity»** and the James Bond-song **«You Only Live Twice»**, which featured some of their supporting fans in the music video. **«You Only Live Twice»** is the devil's Bonus Track on the album with the newest rendition of the genre, **«Soul Survivor»** which contains an interpolation of Aaron Neville's **«Tell it like it is»**.

The soul of the band hasn't lost it's grit with this present release. It has gained some more soul and spirit to go with it. **«El Diablo»** sounds demonic, and some find their purpose in sin. **TAY/SON** is neither demonic or angelic, the band treads the wind between the 2 extremes. **«We don't play we win!»** Record Release Show is on March 25th at Sommercasino in Basel!

Marketing and Promotion:

- Print-, online-, radio- and tv-promotion by N-Gage
- Press sampling via MPN
- Promotion-Tour starting Feb. 18.02. | CH-Biel, Gaskell
- 24.03. | CH-Zug, Podium 41
- 25.03. | CH-Basel, Soca**
- 29.03. | CH-Zürich, Ebrietas more to come...
- Infos and downloads: www.taysonrocks.com

Shortfacts:

- Videoclip for **«Better Than The Truth»**
- many Shows in CH & E
- Supportshow with Crystal Antlers (USA)
- for fans of Faith No More, The Red Hot Chilli Peppers, The Strokes, TQOTSA, Foo Fighters etc.

Tracklisting:

01. El Diablo 4:47
02. Lubrza 4:04
03. Soul Survivor 4:52
04. Translucent 3:32
05. God Zilla 3:01
06. Better Than The Truth 4:39
07. Torn 4:21
08. In The Mud 4:15
09. Block Of Ice 3:31
10. Time To Fly 3:28
11. You Only Live Twice 2:55